



WPXI  
P.O. Box 640132  
Pittsburgh, PA 15264-0132  
ph: (412) 237-1100  
fx: (412) 237-2247

Advertiser  
Agency  
Buyer  
Salesperson

National Republican Congressional (13937)  
National Media (2711)  
ANGLE, BEN  
Telerep/Washington DC, Washington DC (1040)  
ph: (555) 555-5555  
Political - Issue (1068)  
ISS/NRCC-IE (81865)  
National/Political  
2954/06268546

Invoice 640444  
Inv Date 10/28/2012  
Terms Net 30  
Contract 326676  
Bill Type Standard  
Period 10/1/2012 - 10/28/2012

National Media  
815 Slaters Lane  
Alexandria, VA 22314

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

NRCC 10/19  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

CO-OP/Order Type Yes/Normal  
Package  
Gen. Date 10/29/2012 1:22:51PM

Pittsburgh (WPXI)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:	<b><u>LATE NEWS/1</u></b>							
	Spot	10:59:34PM-CHANNEL	Day, F-1	10/19/12 11:23PM (Fr)	00:30	CHANNEL 11 NEWS AT 11P	NRCCPA121012	\$2000.00	
2.0	Contract Line Remarks:	<b><u>NEWS 5-530P/2</u></b>							
	Spot	5:00:00PM- 5:30:00	Day, F-1	10/19/12 5:22PM (Fr)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	NRCCPA121012	\$800.00	
3.0	Contract Line Remarks:	<b><u>JEOPARDY 7-730P/3</u></b>							
	Spot	6:59:29PM-Jeopardy	Day, F-1	10/19/12 7:05PM (Fr)	00:30	Jeopardy	NRCCPA121012	\$1650.00	
4.0	Contract Line Remarks:	<b><u>LATE NEWS/4</u></b>							
	Spot	10:59:34PM-CHANNEL	Day, M-1	10/22/12 11:22PM (Mo)	00:30	CHANNEL 11 NEWS AT 11P	NRCCPA121012	\$2000.00	
5.0	Contract Line Remarks:	<b><u>NEWS 430A-5A/5</u></b>							
	Spot	4:28:04AM-Channel	Day, M-1	10/22/12 4:37AM (Mo)	00:30	Channel 11 News 430A	NRCCPA121012	\$175.00	
6.0	Contract Line Remarks:	<b><u>NEWS 5-530P/6</u></b>							
	Spot	5:00:00PM- 5:30:00	Day, M-1	10/22/12 5:28PM (Mo)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	NRCCPA121012	\$800.00	
7.0	Contract Line Remarks:	<b><u>JEOPARDY 7-730P/7</u></b>							
	Spot	6:59:29PM-Jeopardy	Day, M-1	10/22/12 7:00PM (Mo)	00:30	Jeopardy	NRCCPA121012	\$1650.00	
8.0	Contract Line Remarks:	<b><u>BETTIS 7-730P/8</u></b>							
	Spot	7:00:04PM-Jerome B	Day, Sa-1	10/20/12 7:09PM (Sa)	00:30	Jerome Bettis 7-730P	NRCCPA121012	\$675.00	
9.0	Contract Line Remarks:	<b><u>NEWS 8A-1030A/9</u></b>							
	Spot	8:00:00AM-10:30:00	Day, Sa-1	10/20/12 8:12AM (Sa)	00:30	CHANNEL 11 SATURDAY MORN NEWS	NRCCPA121012	\$375.00	
10.0	Contract Line Remarks:	<b><u>NEWS 530-8A/10</u></b>							
	Spot	5:30:00AM- 8:00:00	Day, Su-1	10/21/12 5:50AM (Su)	00:30	CHANNEL 11 SUNDAY MORN NEWS	NRCCPA121012	\$350.00	
11.0	Preempt			10/21/12			1 preempt @ \$675.00	\$0.00	Program Change
12.0	Contract Line Remarks:	<b><u>STEELERS FNA 7-830P/12</u></b>							
	Sports- Lo	6:58:04PM-Football	Day, Su-1	10/21/12 7:18PM (Su)	00:30	FOOTBALL NIGHT IN AMERICA	NRCCPA121012	\$7500.00	
13.0	Contract Line Remarks:	<b><u>SUN NEWS 8A-10A/13</u></b>							
	Spot	8:00:00AM-10:00:00	Day, Su-1	10/21/12 8:27AM (Su)	00:30	CHANNEL 11 SUNDAY MORN NEWS	NRCCPA121012	\$375.00	
14.0	Contract Line Remarks:	<b><u>LATE NEWS/14</u></b>							
	Spot	10:59:34PM-CHANNEL	Day, Th-1	10/25/12 11:22PM (Th)	00:30	CHANNEL 11 NEWS AT 11P	NRCCPA121019	\$2000.00	
15.0	Contract Line Remarks:	<b><u>NEWS 430A-5A/15</u></b>							
	Spot	4:28:04AM-Channel	Day, Th-1	10/25/12 4:42AM (Th)	00:30	Channel 11 News 430A	NRCCPA121019	\$175.00	
16.0	Contract Line Remarks:	<b><u>NEWS 530-6P/16</u></b>							
	Spot	5:30:00PM- 6:00:00	Day, Th-1	10/25/12 5:54PM (Th)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	NRCCPA121019	\$800.00	
17.0	Contract Line Remarks:	<b><u>JEOPARDY 7-730P/17</u></b>							
	Spot	6:59:29PM-Jeopardy	Day, Th-1	10/25/12 7:00PM (Th)	00:30	Jeopardy	NRCCPA121019	\$1650.00	
18.0	Contract Line Remarks:	<b><u>LATE NEWS/18</u></b>							
	Spot	10:59:34PM-CHANNEL	Day, Tu-1	10/23/12 11:13PM (Tu)	00:30	CHANNEL 11 NEWS AT 11P	NRCCPA121019	\$2000.00	
19.0	Contract Line Remarks:	<b><u>NEWS 430-5A/19</u></b>							
	Spot	4:28:04AM-Channel	Day, Tu-1	10/23/12 4:37AM (Tu)	00:30	Channel 11 News 430A	NRCCPA121019	\$175.00	
20.0	Contract Line Remarks:	<b><u>NEWS 530-6P/20</u></b>							
	Spot	5:30:00PM- 6:00:00	Day, Tu-1	10/23/12 5:43PM (Tu)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	NRCCPA121019	\$800.00	



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Pittsburgh (WPXI)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
21.0	<b>Contract Line Remarks:</b>	<b><u>JEOPARDY 7-730P/21</u></b>							
	Spot	6:59:29PM-Jeopardy	Day,Tu-1	10/23/12 7:00PM (Tu)	00:30	Jeopardy	NRCCPA121019	\$1650.00	
22.0	<b>Contract Line Remarks:</b>	<b><u>LATE NEWS/22</u></b>							
	Spot	10:59:34PM-CHANNE	Day,W-1	10/24/12 11:13PM (We)	00:30	CHANNEL 11 NEWS AT 11P	NRCCPA121019	\$2000.00	
23.0	<b>Contract Line Remarks:</b>	<b><u>NEWS 5-530P/23</u></b>							
	Spot	5:00:00PM- 5:30:00	Day,W-1	10/24/12 5:12PM (We)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	NRCCPA121019	\$800.00	
24.0	<b>Contract Line Remarks:</b>	<b><u>JEOPARDY 7-730P/24</u></b>							
	Spot	6:59:29PM-Jeopardy	Day,W-1	10/24/12 7:24PM (We)	00:30	Jeopardy	NRCCPA121019	\$1650.00	
25.0	<b>Contract Line Remarks:</b>	<b><u>black and gold 6-7P/11</u></b>							
	Sports- Lo	6:00:04PM-Black & G	Day,Su-1	10/21/12 6:28PM (Su)	00:30	Black & Gold Countdown to Kickoff	NRCCPA121012	\$675.00	M/G For 11.0.1

REMIT TO: P.O. BOX 640132 PGH, PA 15264-0132

We warrant that the actual broadcast information shown on this invoice was taken from the official log.

Gross Total	\$32,725.00	Total Spots	24
Commission	(\$4,908.75)		
Net Total	\$27,816.25		